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September 8, 2005

Director - United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Patent Application 10/055,798
Filed: 2005 Jan 22
Examiner: Wassum, Luke

Dear Sir:

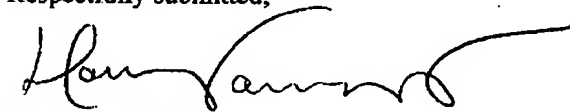
On October 8, 2004, 100% of the rights, title and interest in Patent Application 10/055,798 were assigned back to the patent inventor, Harry L. Tarnoff. A copy of that Assignment is included with this letter.

Therefore, I, Harry L. Tarnoff, Applicant and Inventor, do hereby assert entitlement to small entity status in the manner set forth in M.P.E.P. § 1.27, paragraphs (c)(1) and in accordance with 37 CFR 1.27. As per M.P.E.P. § 1.27 paragraph (f), I have determined that the one party holding rights in the invention - me - qualify for small entity status.

Also, as allowed by M.P.E.P. § 1.33, paragraph (a), I hereby direct that all correspondence pertaining to this Application be sent to:

Harry Tarnoff
4025 Oakfield Drive
Sherman Oaks, CA 91423

Respectfully submitted,



Harry L. Tarnoff
(818) 788-2220

Assignment of Rights: Patent Application

Contrive, Inc., ("Assignor") is owner of "Methods for Enhancing Communication of Content over a Network" as described in the U.S. Patent Application signed by Assignor on January 22nd, 2002, U.S. Patent and Trademark office Serial Number: 10 / 055,798 (application #20020165986), filed January 22nd, 2002, and which claims the benefit of U.S. Provisional Application No. 60/263,148, filed January 22, 2001 (the "Patent Application"). Harry L. Tarnoff, an individual who is also the named inventor ("Assignee") desires to acquire all rights in and to the Patent Application and the patent (and any reissues or extensions) that may be granted.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of his right, title and interest in the invention and Patent Application (as well as such rights in any divisions, continuations in whole or part or substitute applications) to Assignee for the entire term of the issued Patent and any reissues or extensions that may be granted and for the entire terms of any and all foreign patents that may issue from foreign applications (as well as divisions, continuations in whole or part or substitute applications) filed claiming the benefit of the Patent Application and any priority rights resulting from the Patent Application.

Assignor authorizes the United States Patent and Trademark Office to issue any Patents resulting from the Patent Application to Assignee according to the percentage interest indicated in this assignment. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the prosecution of the Application and foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Patent for the invention in any and all countries.

Assignor: Jeffrey Klein
Jeffrey Klein, Secretary, Contrive, Inc.

Date: 10/8/04

On this 8th day of OCTOBER 2004, before me, VASAN SONNY SANKARY, the undersigned Notary Public, personally appeared JEFFREY K. KLEIN, Assignor, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

WITNESS my hand and official seal in CALIFORNIA County of LOS ANGELES on the date set forth in this certificate.

[Signature]
Notary Public

